



EVENTS TAKING PLACE IN ATA 2021 MCE EXHIBIT HALL

Music City Center

Halls A-D

(As of 6/28/21)

DEDICATED EXHIBIT VIEWING HOURS & MOVE-IN/OUT INFO

EXHIBITOR MOVE-IN

Friday, October 22: 3:00 p.m. – 8:00 p.m.

Saturday, October 23: 7:30 a.m. – 5:00 p.m.

Sunday, October 24: By Special Arrangement Only. All booths must be set by 9:00 a.m.

EXHIBIT HOURS*

Sunday, October 24: 1:15 p.m. – 3:45 p.m.: Exhibit Hall Grand Opening & Ribbon Cutting Ceremony

Monday, October 25: 10:00 a.m. – 12:30 p.m.: Exhibit Hall Review with Refreshments

Tuesday, October 26: 10:30 a.m. – 1:45 p.m.: Exhibit Hall Grand Finale & Walk-Around Luncheon

EXHIBITOR MOVE-OUT

Tuesday, October 26: 1:45 p.m. - 10:00 p.m.

Wednesday, October 27: 8:00 a.m. – 12:00 p.m.

MEETING ACTIVITIES TAKING PLACE IN THE EXHIBIT HALL*

Sunday, October 24: 1:15 p.m. – 3:45 p.m.: ATA Exhibit Hall Grand Opening & Ribbon Cutting Ceremony

Sunday, October 24: 4:00 p.m. – 5:30 p.m.: ATA General Session

Monday, October 25: 8:30 a.m. – 10:00 a.m.: ATA President's Address

Monday, October 25: 10:00 a.m. – 12:30 p.m.: ATA Exhibit Hall Review with Refreshments

Tuesday, October 26: 9:00 a.m. – 10:30 p.m.: ATA General Session

Tuesday, October 26: 10:30 a.m. – 1:45 p.m.: ATA Exhibit Hall Grand Finale & Walk-Around Luncheon

*Times subject to change.