



### EVENT REGISTRATION

#### Register online at

<https://sshr.trucking.org>

It is the fastest and easiest way to register and receive the hotel booking link.

#### IMPORTANT DEADLINES

Discounted Hotel Rate

March 31

Registration Cancellation

March 31

Change/Substitution/Transfer

April 16

#### REGISTRATION RATES

##### REQUIRED - Select Yes or No

I am a First-Time Attendee

Yes  No

I want a Mentor assigned to me

Yes  No

I will attend the Awards Reception & Banquet. (1 included w/Registration)

Yes  No

- Additional tickets are available for purchase at \$100 each in the Registration Payment section.

##### ATA/MSC/SMC/TSC/WIM Member

<input type="checkbox"/> Motor Carrier	\$600
<input type="checkbox"/> Allied/Supplier	\$800
<input type="checkbox"/> State Trucking Assoc. Staff	\$300
<input type="checkbox"/> Spouse/Guest	\$300

##### Non-Member

<input type="checkbox"/> Motor Carrier	\$650
<input type="checkbox"/> Allied/Supplier	\$950
<input type="checkbox"/> Spouse/Guest	\$350

##### SPECIAL REGISTRATION RATES

##### ATA/MSC/SMC/TSC/WIM Member

<input type="checkbox"/> First-Time Motor Carrier	\$500
<input type="checkbox"/> KYTA Motor Carrier Members	\$500
<input type="checkbox"/> Law Enforcement/Government	\$500

##### Non-Member

<input type="checkbox"/> First-Time Motor Carrier	\$550
---	-------

#### EXHIBITOR REGISTRATION

Each exhibiting company is allotted 1 Free Full Conference and 1 Discounted Full Conference registration per 100 sq. ft. booth space. Any registration above the 2 must be at Full Conference rates.

Free Exhibitor

##### Discounted Exhibitor

<input type="checkbox"/> Member	\$500
<input type="checkbox"/> Non-Member	\$650

Registration is required to attend ANY event activities. All registrations include all event activities, including sessions, receptions, breaks, food functions, and access to the exhibit area. Each exhibiting company is allotted 1 Free Full Conference registration and 1 Discounted Full Conference registration per 100 sq. ft. booth space. Any registration above the allotted must be at Full Conference rates. Email [Registrations@trucking.org](mailto:Registrations@trucking.org) to verify exhibitor eligibility and receive the on-line discount codes.

#### REQUIRED TO PROCESS REGISTRATION

Full Name: \_\_\_\_\_ Nickname for Badge: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Valid attendee email is REQUIRED for registration.

\*Confirmation email can only be sent to one email address.

Send confirmation to the email listed above **OR**

Send confirmation to the alternate email listed below

\*Alternate email: \_\_\_\_\_

#### SPOUSE/GUEST REGISTRATION

Spouse/Guest Registration includes SSHR food & beverage functions ONLY.

Spouse/Guest Name: \_\_\_\_\_

In Case of Emergency, please provide contact information.

Full Name: \_\_\_\_\_ Phone: \_\_\_\_\_

#### REGISTRATION PAYMENT

Registration forms will not be accepted without payment. All credit card information fields are required. Submit completed form by email to [Registrations@trucking.org](mailto:Registrations@trucking.org) or by fax to (703) 838-1701.

\_\_\_\_\_ No. of Additional Awards Reception & Banquet tickets @ \$100 each = \$ \_\_\_\_\_

AMEX      MasterCard      VISA      Total amount paid: \$ \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Expiration \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_

To pay by mail, send completed registration form and check made payable to American Trucking Associations:

Remittance Address:  
American Trucking Associations - ATA  
P.O. Box 201068  
Dallas, TX 75320-1068

Overnight Remittance Address:  
Lockbox 201068  
American Trucking Associations - ATA  
2975 Regent Blvd, Suite 100  
Irving, TX 75063



## IMPORTANT INFORMATION

### REGISTRATION PROCESSING

#### ONLINE:

Registering online at <https://sshr.trucking.org/register> is the fastest and easiest way to register and receive your hotel booking link.

Multi-Person Registration is now available for all ATA events. See the [Multi-Person Registration Tutorial](#) for more information on the process.

**Username and/or password assistance?** Email [SMC@trucking.org](mailto:SMC@trucking.org), [Registrations@trucking.org](mailto:Registrations@trucking.org), OR if you are an employee of a ATA member company, email [ATAMembership@trucking.org](mailto:ATAMembership@trucking.org).

The required information to retrieve/reset web credentials are registrant's full name, title, company and email address.

#### CONFIRMATION EMAIL:

Allow 3 business days to process all requests. Once your registration is successfully processed, you will receive an email confirmation containing the hotel booking link.

#### PAYMENT:

Registration forms will not be processed without payment and all credit card information fields are required. If you do not wish to register online or provide credit card information on the registration form you may register by mail (see remittance on page 1). To avoid a balance due, do not submit payment until you verify your SMC/TSC membership status by emailing [SMC@trucking.org](mailto:SMC@trucking.org) or if you are an employee of a ATA member company email [ATAMembership@trucking.org](mailto:ATAMembership@trucking.org). The confirmation email with the hotel booking link will not send for meeting registrations with a balance due.

### HOTEL & EVENT LOCATION INFORMATION

**Louisville Marriott Downtown**  
280 W Jefferson St,  
Louisville, KY 40202  
P: (502) 627-5045

The ATA discounted room rate is \$229 per night (single/double occupancy). Nightly rate may increase with additional occupancy and does not include taxes and fees which are subject to change without notice.

**March 31 is the deadline to secure your room at the ATA discounted rate.**

### CHANGE & CANCELLATION POLICY

**All change and cancellation requests require written notification** and will not be processed by phone. Changes include profile updates, substitutions and transfers. Send all written notifications to [Registrations@trucking.org](mailto:Registrations@trucking.org).

**Changes: April 16** is the deadline for change/substitution/transfer requests. Beginning April 23, changes will be accepted on-site at the Registration & Information Desk.

**Cancellations: March 31** is the deadline to cancel a registration and receive a refund **less a \$200 per person cancellation fee**.

**No refunds for registration fees will be processed for cancellations received after March 31.**



If you require special assistance to participate, have dietary restrictions or food allergies, email [EventServices@trucking.org](mailto:EventServices@trucking.org).



2025 NATIONAL CONFERENCE & EXHIBITION

**Safety Security**  
**Human Resources**

April 23-25  
Louisville Marriott Downtown  
Louisville, KY

## REGISTRATION ACKNOWLEDGEMENT

All persons entering the exhibit hall, business sessions and social events must be 18 years of age or older and registered for ATA's Safety, Security & Human Resources (SSHR) National Conference & Exhibition. We thank you for your cooperation.

By registering for ATA's SSHR National Conference & Exhibition, you consent to be photographed/videoed/recorded, and agree to the following statement:

I hereby grant ATA, the irrevocable and unrestricted right to use and publish photographs/videos/audio recordings/likenesses of me in which I may be included for advertising, marketing, promotional or any other purpose and in any manner or medium.

## PRIVACY POLICY NOTIFICATION

By submitting your registration, you agree to have your name, title, company, address, telephone and email included in an attendee list to be distributed to exhibitors and sponsors. You further agree that ATA may use your information to inform you about the conference, other ATA news, projects, events, and products and in accordance with ATA's privacy policy. Under The California Consumer Privacy Act (CCPA) and the General Data Protection Regulation (GDPR), you may be permitted to request that we remove your personal identifiable information from the attendee list. To view ATA's privacy policy and how to contact us regarding information privacy, please [click here](#) or go to <https://www.trucking.org/privacy-policy>.

